



## Sponsorship Booklet

The Business Achievement Awards is a casual and fun evening to support and learn more about the region, and a chance for the community to celebrate our local business infrastructure as well as its owners and staff. For the last eight years, Downtown Greater Napanee and The Napanee & District Chamber of Commerce have partnered to acknowledge and recognize the success of our local business community. Sponsorship of the Business Achievement Awards is an excellent way to publicly support your local businesses and encourage the celebration of our local economy. Last year's sponsors garnered nearly 12,000 impressions on Facebook alone. Given the challenges that this year has posed to local businesses, this event is extremely memorable as a one-year ongoing online style event while we deal with the impact of the Covid-19 pandemic. Your sponsorship of this event is of great help to our organization and the uplifting of local businesses.

### Gold Sponsor - \$750

- Opportunity to showcase a 1-minute video representation of your business on our social media
- Opportunity to announce the winner of one award
- Name or logo on the Business Achievement Awards website with an active link to your business
- Name or logo featured with full page ad in our virtual program
- Name or logo on all media advertising
- Name or logo will be featured on all partners social media portals
- Mentioned by event host on the night of the virtual event
- Business name included in post event thank you ad with winners announced

### Silver Sponsor - \$500

- Name or logo on the Business Achievement Awards website's sponsorship page
- Name or logo featured in the virtual program and promotional material
- Name or logo on all media advertising
- Name or logo will be featured on all partners social media portals
- Mentioned by event host on the night of the virtual event

### Awards Sponsor - \$150

- Name or logo on the Business Achievement Awards website's sponsorship page
- Name or logo featured in the event program
- Name or logo will be featured on both partners social media portals
- Mentioned by event host on the night of the virtual event

Sponsorship Payment:

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsor Tier: Gold: \_\_\_\_\_ Silver: \_\_\_\_\_ Awards: \_\_\_\_\_

**\*\*All Cheques can be posted to the Napanee Chamber of Commerce, 6 Dundas St. E, ON, K7R 1H6\*\***